…to the hospital of the future!

For decades Bay Area Hospital has provided its patients with safe and clinically excellent care, delivered by a professional and compassionate staff.

With the grand opening of its $45 million, 110,000-square-foot Expansion on February 16, 2013, Bay Area Hospital has created the Oregon Coast’s “Hospital of the Future.”

Every aspect of Bay Area Hospital’s four-story Expansion was designed with patients’ comfort and healing in mind. The experience begins as patients and visitors enter the light-filled, welcoming lobby highlighted with natural wood and stone plus nature-themed artwork by Oregon artists.

Outpatient services—such as Cardiac/Pulmonary Rehabilitation for postsurgery patients and infusion services for administering chemotherapy and antibiotics, blood and platelet transfusions, and bone-marrow

“Having a private space to heal and to rest will be such an improvement.”

—Toni Poole
Community Leader and Former Bay Area Hospital Board Chair
Honoring the Legacy of Service

As we near the completion of construction, we begin a new era in the history of Bay Area Hospital.

In 1970 the Bay Area Health District Board of Directors had a vision to build a hospital that would offer the quality of care and the breadth of services that would allow residents to be treated close to home. The promise to the community was an enduring commitment to healthcare excellence, and this legacy lives on.

Thank you to everyone who had a part in building the “Hospital of the Future”: the community leaders who spearheaded the fundraising efforts; the hundreds of workers who designed and built this beautiful new space; the patients, their families, and visitors who were understanding; and the physicians, nurses, clinicians, volunteers, and staff who served as partners in planning each facet of the project.

The result of these efforts forms the foundation for our continued growth and will truly touch the lives of our community for generations to come.

Paul G. Janke, FACHE
President/CEO

Welcome

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stimulation—are conveniently located nearby on the first floor. A presurgery lab and a room for conducting dietary and diabetic interviews and education are also included.

On the second floor is a new and enlarged, high-tech Intensive Care Unit. Expected to open in late spring is the new state-of-the-art cardiac catheterization laboratory, with the capacity for emergency and elective coronary interventions.

The third floor contains 30 private and spacious patient rooms with views of towering evergreens and two rooftop gardens. Computers at the bedside enable caregivers to spend more time with patients, and there’s plenty of room for visitors. A couch becomes a comfortable bed for a family member to “room in.”

“We’ve tried to make the entire facility more accommodating for families and patients,” says Lori Krenos, Bay Area Hospital’s chief nursing officer. For now the fourth floor will be left vacant for future growth.

Meanwhile renovation of the original hospital building will be ongoing, with all work expected to be completed by year end, says Ben Pfau, Bay Area Hospital’s chief information officer.

History of Care Continues

1950

1952 – Voters approve the formation of the Bay Area Health District, which encompasses most of Coos County.

1970 – Voters pass a $6.75 million hospital bond levy for construction of Bay Area Hospital.

1972 – Groundbreaking ceremony is held for hospital construction.

1974 – More than 8,000 visitors attend a dedication ceremony to commemorate the completion of the new 140-bed hospital.

1979 – A $4.8 million, 32-bed expansion is completed in response to the strong community need and demand.

“The first floor will be outpatient services, making it much easier for patients and their families.”

—Basil Pittenger, MD
North Bend Medical Center

Soft colors and warm wood accents combine to create a soothing environment.
Frequently Asked Questions

Q: I have heard that Bay Area Hospital has a new main entrance. Where is it?
A: The new main entrance is accessible from the large parking lot on the north side of the building and is clearly marked.

Q: Who will use the new main entrance?
A: All patients and visitors will use the new main entrance—except those going to the Emergency department entrance or directly to Imaging Services.

Q: If I have questions about where I need to go inside the hospital, whom can I ask?
A: A greeter at the reception desk just inside the main entrance can answer questions and direct you to your destination.

Q: Where can I park?
A: There are a total of 664 parking spaces now available for patients, visitors, and employees.

Q: Has the cafeteria moved?
A: No, the cafeteria is still on the first floor of the original hospital building.

Q: Has the coffee shop moved?
A: Yes, the Bay Café has moved to the new lobby inside the main entrance, so it is more convenient for visitors and those accessing outpatient services.

The Expansion by the Numbers

- 110,000 square feet of expansion
- 21 months to build
- $400,000 paid in local building permits
- 103 local people hired during construction
- 363 foundation piles to support the building
- 500 tons of reinforcing steel
- 80,000 bricks on the exterior
- 6,500 yards of concrete
- 20,000 yards of fill (rock and sand)
- 3,100 gallons of paint and waterproofing
- 145 miles of communications and electrical wiring
- 1,117 light fixtures
- 170 hand-washing sinks
- 900 tons of asphaltic concrete for the parking lot

1987 – Original construction bond is paid off and retired—15 years early.
A $1.4 million general facelift moves forward.

1988 – A newly remodeled Critical Care Unit opens.

1990 – Bay Area Hospital adds a cancer Radiation Therapy Center, and a new maternity unit opens.

1991 – A new integrated computer system is added.

1997 – A state-of-the-art CT scanner is added.

1998 – The hospital breaks ground for a $14 million expansion, and a $1 million angiography suite is added.
Efficiency—Built Right In

With its warm wood and stone surfaces, nature-inspired art, and large windows bringing natural light and outside views inside, Bay Area Hospital’s Expansion is inviting and comforting.

What’s not seen, however, are safety features that should put patients and their families at even greater ease. These cutting-edge technological and construction innovations are ensuring that patients experience the best healing environment possible.

For example, high-tech ventilation systems improve indoor air quality, and high-efficiency air filters help prevent airborne infections. Twenty-three new private rooms contain ceiling lifts to help caregivers safely lift patients who are not mobile.

“The building was constructed specifically to handle our seismic risk at this site.”

—Karl Delzotti
Bay Area Hospital Director of Facilities Management

During the design process, architects and engineers also took into consideration safety during an emergency. “Our building is classified as an ‘essential facility,’ which means it must be constructed to withstand any reasonable earthquake,” explains Karl Delzotti, Bay Area Hospital’s director of facilities management. “We hired a soil engineer/geologist, who drilled test holes to determine how deep the bedrock under the building is. The building was constructed specifically to handle our seismic risk at this site.”

Several technological innovations allow care providers to be more efficient so that they can spend more time with patients. A pneumatic tube system shared with the original hospital building eliminates the need to physically carry supplies, medications, lab samples, and related materials back and forth. A private communications system facilitates the sharing of information among nurses and physicians. Also, storing supplies and medications in patient rooms minimizes the frequency of fetching by staff.

A number of energy-efficient or “green” elements have been included in the Expansion’s design:

- A heat-recovery system reclaims all heat generated in computer and electrical rooms, which is then redistributed into systems that can use it.
- New electronic media storage devices save four times the amount of data as some of the existing systems while using the same amount of power.
- Two green roofs planted with 12 varieties of sedum help clean the air by absorbing pollutants while acting as insulation for the roof.
- Low-energy lighting and sensors throughout the facility control lighting levels based on the availability of natural light.
- Boilers and water heaters that are 98 percent efficient can run on either natural gas or diesel, taking advantage of whichever fuel is more cost-effective.

History of Care Continues

1999 – A newly remodeled Behavioral Health Unit opens, new access roads are constructed, and the hospital’s first website is unveiled.

2000 – An expansion of 43,000 square feet of new space and 23,000 square feet of remodeled space is completed to enhance patient care. It includes a new lobby, entrance, Admitting, Emergency department, Radiology, Maternity Services, Surgical Services, Short Stay Unit, laundry facilities, and a newly relocated helicopter pad.

2001 – A $30 million expansion is dedicated. Bay Area Hospital is honored as one of only two hospitals on the West Coast to have the most technologically advanced linear accelerator for cancer treatment.

2002 – Major remodeling projects are completed, including the cafeteria, conference rooms, an orthopedic unit, and the second phase of the laboratory.
Soon to Come…

Cardiac Services

Bay Area Hospital’s decision to add interventional cardiology to its many healthcare offerings helps address the South Coast’s leading cause of death: cardiovascular disease. In fact, Oregon’s South Coast has the highest cardiovascular death rate in the state, at 320 deaths per 100,000 people—more than twice the state average.

“By adding a cardiology program at Bay Area Hospital, we are significantly increasing the level of care available locally.”

—Bill Moriarty, MD
Community Leader and Former
Bay Area Hospital Chief Medical Officer

Last year the hospital began a collaboration with OHVI—the Oregon Heart & Vascular Institute at Sacred Heart Medical Center in Springfield, Oregon—as well as with North Bend Medical Center and Bay Clinic to develop and support a Coos Bay–based interventional cardiology program.

“South Coast residents are the winners in this significant commitment to expand cardiology services,” says Paul Janke, chief executive officer of Bay Area Hospital. “Our longstanding relationship with Sacred Heart makes this affiliation a natural next step in our continuing efforts to provide our community with high-quality heart care that lets them heal close to home.”

Bay Area Hospital’s new and enlarged Intensive Care Unit, plus a new interventional cardiac catheterization laboratory that will open in late spring, is part of a multifaceted strategy to reduce those heart-related deaths. OHVI is assisting the hospital with setting up its lab and has helped recruit an interventional cardiologist.

Later this year, cardiologists, who specialize in interventional cardiology, will begin practicing at Bay Area Hospital, North Bend Medical Center, and Bay Clinic.
A Community of Giving

With the opening of the Expansion, Bay Area Hospital has embarked on the most significant healthcare advancement in its history. When our cardiac catheterization laboratory opens in late spring, Bay Area Hospital will have substantially broadened the horizons of the South Coast community’s healthcare. In the past many cardiac patients had to leave our area to receive the type of advanced care and diagnostic imaging that Bay Area Hospital will soon offer. They will be able to stay in our community and heal, surrounded by the love and the support of family and friends.

This amazing leap we’ve taken to become the “Hospital of the Future” isn’t free.

As a community-owned district hospital, Bay Area Hospital is committed to caring for every individual who comes to us in need. Unlike most public medical facilities, however, Bay Area Hospital is not funded by a local tax levy from the population we serve. Despite no taxpayer funding, we’ve always offered leading-edge services and high-quality care through careful fiscal oversight and smart management of our existing resources.

Today, Bay Area Hospital is in the unique financial position to be able to fund almost half of the Expansion with hospital reserves. We’re proud that we planned carefully for growth, as it gives us the foundation we need for the capital campaign that is currently under way.

We believe that Bay Area Hospital is one of our community’s most valuable resources as well as a crucial lifeline when disease strikes or accidents occur. As the region’s largest private employer, the hospital is an economic driver. We also expect this new facility to attract additional medical professionals to the area.

“This is really an opportunity to touch those people in our community who depend on us… it’s all about coming together, and as a community, caring for our friends.”

—Tom McAndrew, MD
Bay Area Hospital Board of Directors

We hope you’ll join our physicians, nurses, staff, community donors, and volunteers who are creating a community of philanthropy by donating to Bay Area Hospital Foundation’s Building a Healthy Community Campaign. Your contribution will leave a legacy to your community and give the gift of health to yourself and your loved ones, now and for generations to come.

For more information about how to donate, contact Barbara Bauder, Bay Area Hospital’s chief development officer, at (541) 269-8543 or barbara.bauder@bayareahospital.org.

Lead Gift Provides New Clinical Services on the South Coast

Bay Area Hospital is pleased to announce a $500,000 pending gift from Michael and Lindy Keiser, owners of the Bandon Dunes Golf Resort. This gift represents the lead gift for the Bay Area Hospital Expansion, which includes new clinical services, specifically interventional cardiology, improved Intensive Care Unit, inpatient dialysis, and new private patient rooms. This is a gift to all of the residents of the Oregon Coast, where Bay Area Hospital provides access to exceptional-quality care close to home.

Recognized for Quality

Bay Area Hospital’s commitment to providing safe and high-quality patient-centered healthcare to residents of Oregon’s South Coast is recognized by a number of respected hospital-accrediting organizations. To better serve patients, Bay Area Hospital routinely subjects itself to outside review by these organizations.

American Academy of Sleep Medicine has accredited Bay Area Hospital’s Sleep Study Center.

American College of Radiology has accredited Bay Area Hospital’s Women’s Imaging mammography program.

American College of Surgeons Commission on Cancer has accredited Bay Area Hospital’s Community Cancer Center as a Community Hospital Comprehensive Cancer Program. Nationally, only 25 percent of hospital programs are accredited. Of these just 14 percent are accredited as Comprehensive Cancer Programs. The Commission on Cancer also accredited Bay Area Hospital’s Tumor Registry.

American Society for Metabolic and Bariatric Surgery has named Bay Area Hospital’s bariatric surgery program a Bariatric Surgery Center of Excellence. Our program is among only four statewide that meet the society’s stringent standards for recognition.

College of American Pathologists has accredited Bay Area Hospital’s medical laboratory and pathology services. The laboratory also received the college’s Gold Standard accreditation.

The Joint Commission is an independent, not-for-profit organization that accredits US healthcare organizations. The Joint Commission’s accreditation is recognized nationwide as a symbol of quality that reflects an organization’s commitment to meeting certain stringent performance standards. In 2010 Bay Area Hospital earned a Gold Seal of Approval for quality and patient safety. The commission has also accredited Bay Area Hospital’s Home Health Services.

Oregon Medical Association has honored Bay Area Hospital’s Continuing Medical Education program as an outstanding program.
**LEVEL ONE**
- Main entrance
- Main lobby
- Registration

**LEVEL TWO**
- Intensive Care Unit
- Cardiac cath lab

**LEVEL THREE**
- Post Surgical Unit
- Green roof
- Private patient rooms
- Cardiac/Pulmonary Rehab
- Infusion Services
Services Directory

TDD Hearing/Speech ........................................ (541) 269-1115
Administration ........................................... (541) 269-8124
Admitting .................................................... (541) 269-8151
Billing Inquiries ........................................... (541) 269-8131
Cardiac/Pulmonary Rehab ......................... (541) 269-8389
Community Relations ................................. (541) 269-8543
Emergency department .............................. (541) 269-8085
Foundation .................................................. (541) 269-8543
Gift Shop ..................................................... (541) 269-8174
Home Health ............................................... (541) 269-5454
Human Resources ....................................... (541) 269-8077
Laboratory .................................................... (541) 269-8071
Lifeline ......................................................... (541) 269-8008
Mammography/MRI/CT/X-ray .................... (541) 269-8090
Medical Records and Health Information Management (541) 269-8157
MOMS program .......................................... (541) 269-8258
Outpatient Infusion ..................................... (541) 269-8391
Outpatient Psychiatric Services ................. (541) 269-5333
Patient Information ...................................... (541) 269-8148
Pharmacy ...................................................... (541) 269-8160
Physical/Speech/Occupational Therapy ........ (541) 269-8013
Radiation Therapy Center ......................... (541) 269-8520
Radiology ..................................................... (541) 269-8090
Respiratory Care/Sleep Study Center .......... (541) 269-8069
Short Stay Unit ............................................ (541) 269-8056
Women's Imaging Center ......................... (541) 267-5411

MISSION
We improve the health of our community every day.

VISION
Bay Area Hospital will be the model for regional healthcare excellence.

VALUES
Kindness, Excellence, Teamwork, Ownership, Innovation

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