

Community Assessment Implementation Strategies 2016-2018

In May 2016, a community health needs assessment (CHNA) was conducted to identify health needs specific to the cancer patient in our geographic area. With some of the highest rates of site-specific cancer incidence and mortality in the state of Oregon (identified in the 2013 CHNA), a focused CHNA was indicated. Bay Area Hospital also formed a partnership with the Knight Cancer Institute to offer enhanced cancer care, so the focused CHNA was conducted. Some of the identified health needs were cancer-specific and some were broad enough to impact patients with other health care needs. Actions that align with the current Community Health Improvement Plan goals are indicated below.

Identified Health Need	Bay Area Hospital Actions	Anticipated Impact	Resources & Planned Collaborations
Coos County Cancer Survivorship Program	<ul style="list-style-type: none"> • Provide comprehensive survivorship care to cancer patients to include assistance through testing, treatment, and post-treatment. • Develop a community survivorship workshop with tobacco cessation, healthy eating and physical activity, and mental health components. (CHIP goals 2, 3, 4) • Participate in CHIP subcommittee to implement community wide healthy eating and physical activity messaging. (CHIP goal 3) 	<ul style="list-style-type: none"> • At least 30 survivorship plans of care will be established and implemented for patients in the first year. • At least 10 cancer survivors will participate the first year. • Bay Area Hospital formal sponsorship of the community wide healthy living messaging campaign with logo on materials and website. 	<p>Full-time cancer navigator position to collaborate with providers, patients, and community resources.</p> <ul style="list-style-type: none"> • Nurse navigator dedicated time to the workshop. Develop collaborations with OSU Extension, Southwestern Oregon Community College, and a wellness trainer. • Bay Area Hospital staff time for community planning and implementation via the Community Health Improvement Plan Healthy Eating and Active Living subcommittee. Financial resources for sponsorship, as well as internal printing and distribution of materials.

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Identified Health Need	Bay Area Hospital Actions	Anticipated Impact	Resources & Planned Collaborations
Coos County Cancer Survivorship Program (cont.)	<ul style="list-style-type: none"> Implement community wide campaign for Bay Area Hospital employees through cafeteria offerings and wellness committee activities. (CHIP goal 3) 	<ul style="list-style-type: none"> Increased hospital sales of highlighted monthly food item by 5%. 	Same as page 1
Community Access to Care (transportation, poverty)	<ul style="list-style-type: none"> Implement annual screening activities off-site of the hospital campus. Implement American Cancer Society's Road to Recovery transportation assistance program. Implement cancer patient assistance fund. 	<ul style="list-style-type: none"> Screening events will be held at 5 additional sites located off-site from the hospital. Increase our community screening participation rates by 20%. At least 15 patients utilize Road to Recovery in a 12 month time period. Provide transportation funds for an additional 50 patients in a 12 month time period. 	<ul style="list-style-type: none"> Resources from Bay Area Hospital include personnel time to coordinate and plan. Develop partnerships with Coos Health & Wellness, Western Oregon Advanced Health, Curry Community Health, Coast Community Health in Bandon, WalMart, and Lakeside Lions Club. Solidify partnership with American Cancer Society and community volunteers.

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Tobacco Use & High Rates of Associated Cancers	<ul style="list-style-type: none"> Participate in the Community Health Improvement Plan Tobacco Cessation subcommittee work. Explore Low Dose CT lung cancer screening with related tobacco cessation component. 	<ul style="list-style-type: none"> Bay Area Hospital to support subcommittee activities to reduce community tobacco use statistics as indicated in the Community Health Improvement Plan (CHIP goal 2). If determination is made to proceed with lung cancer screening and tobacco cessation coordination, at least 10 patients will be screened and 5 patients will complete tobacco cessation counseling in first 6 months of the program. 	<p>Bay Area Hospital personnel time to collaborate in community meetings and projects. Develop partnerships with Coos Health & Wellness and Western Oregon Advanced Health.</p> <p>Knight Cancer Institute Community Partnership Program to explore lung cancer screening feasibility.</p>

Bay Area Hospital looks forward to partnering with public health, local non-profit organizations and others to address the broader issues of population and community health that are outlined in our plan.

The issues that we have prioritized leverage our resources and expertise and address significant community needs. In prioritizing some issues however, the women's health finding was not directly addressed at this time.